

Factors that are predictors of the performance of the hispanic and multi-ethnic churches in the Greater New York Conference of Seventh-Day Adventist

Danel Arturo Duffins Britton and Omar Arodi Flores Laguna
Faculty of Business and Legal Sciences
Doctorate in Business Administration
Montemorelos University

Problem

The empirical model in which strategic planning, stewardship and leadership, are predictors of church performance within the Hispanic and Multi-ethnic ministries of the Greater New York Conference of Seventh-day Adventist Church in New York, USA?

Methodology

The research was empirical, quantitative, explanatory, crosssectional, and descriptive. The study population was made up of 162 church members and pastors of the Greater New York Conference of Seventh-day Adventists, in New York. The data was collected, categorized, analyzed and performed in SPSS 25.0. The constructs for the four instruments used were done through factorial analysis techniques (with explained variance levels of over 70 %, which are acceptable) and the reliability, measured with the Cronbach alpha coefficient for each instrument, was acceptable. For the analysis of this hypothesis, the statistical technique of multiple linear regression was used.

Results

The model was validated with the sample of church members and pastors identified above. Strategic planning, ste-

wardship and leadership, are good predictors of church performance within the Hispanic and Multi-ethnic ministries of the Greater New York Conference of Seventh-day Adventist Church in New York, USA.

When evaluating the influence of independent construct through the standardized beta coefficients, it was found that the best predictor is strategic planning, followed by leadership and stewardship.

Conclusion

It is recommended to the pastors and leaders in the churches representing the Hispanic and Multi-ethnic ministries in the Greater New York Conference of Seventh-day Adventists in New York to be attentive develop proper strategic plans, train leaders for today and the future and seek to enhance the members relationship with God to make them better stewards. These are activities that directly impact church performance. It is also important to unceasingly evaluate church activities, inspire church members and promote a sense of collaboration, to make certain that efficiency and productivity stay applicable. These constructs are all good predictor of church performance.